

CONTRACT

WSFL-TV
500 E Broward Blvd
9th Floor
Ft Lauderdale, FL 33394
(954) 627-7300

And:

Screen Strategies Media
Attention: Rachael Jones
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

| | | |
|--|--|--|
| Contract / Revision 399028 / | | Alt Order # 08423578 |
| Product MURPHY FOR SEN 10/21 | | |
| Contract Dates 10/21/16 - 10/23/16 | | Estimate # 2745 |
| Advertiser Murphy/D/Senate | | Original Date / Revision 10/20/16 / 10/20/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WSFL-TV | Account Executive Wesley Uhl | Sales Office NSO Washingto |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | MI | 10/21/16 | 10/21/16 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 2 | MI | 10/21/16 | 10/21/16 | M-F 730p-8p | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$500.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 2 | \$1,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 09/26/16 - 10/21/16 | 2 | \$1,000.00 | \$850.00 |
| Totals | 2 | \$1,000.00 | \$850.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 8423578
 *** UNAPPROVED REV #1 ***
 REP: TEL# 703-528-9837 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT20/16 16.17
 CHANGES *** WSFL-TV ***

ADV # _____ ADV. NAME POLI/P MURPHY/D/SEN/FL REP. # _____ OFF. # 55 SALESMAN # _____
 AGY # _____ AGY. NAME SCREEN STRATEGIES MEDIA BUYER NAME RACHEAL JONES
 15409 WHITECHAPEL COURT SALES PRSN WA- WESLEY UHL
 CENTREVILLE, VA 20120
 ORDER # 399021 CONTRACT # 8423578 CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY FOR SEN 10/21 EST#2745 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT21/16 OCT23/16 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT20/16 16.17

REP: TO: NSA WSFL
 FROM WES
 RVS RATE LINE 2
 \$1000/2X
 PLS CONFIRM
 THANKS
 10/20
update

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Joe Ly

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2745

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 2 | R | | 730P-800P | 30 | | \$500.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
|---|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : TWO & HALF MEN
 CON COM1: TWO & HALF MEN
 OCT/16 \$1,000.00
 CONTRACT TOTAL \$1,000.00
 TOTAL SPOTS 2

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE